



## Matthew Scott Courtney

Maker of Adverts and Other Fineries

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### WORK HISTORY

06.2018 - Current  
XD Visual Designer

**Bank of America** | Charlotte, NC  
XD Team. Visual and Interaction design focusing on Mortgage, Card Management, Rewards, & Card Onboarding. Contract, converted to full-time 04.2019.

02.2016 - 06.2018  
07.2012 - 02.2015  
AD/Designer

**OGD | ofgraphicdesign.com** | SF Bay Area, CA  
Freelance art direction and design. Various media. R/GA. Pereira O'Dell. Duncan/Channon. Organic SF. MuseBrands. EVB/Evolution Bureau.

03.2015 - 02.2016  
Art Director

**Duncan/Channon** | San Francisco, CA  
Art Direction and design. Broadcast, digital, print.

06.2009 - 06.2012  
AD/Designer

**Pereira & O'Dell** | San Francisco, CA  
Art Direction and design. Digital, print, packaging.

01.2008 - 04.2009  
Art Director

**Goodby, Silverstein & Partners** | San Francisco, CA  
Art Direction and design. Digital, identity, print.

08.2005 - 12.2007  
Art Director

**McKinney** | Durham, NC  
Art Direction and design. Focus in interactive.

05.2004 - 08.2005  
Designer-Developer

**Ulanguzi Creative Strategies** | Raleigh, NC  
Traditional and interactive experience.

### EDUCATION

**North Carolina State University** | Raleigh, NC  
College of Design, Bachelor of Graphic Design [BGD]

### EXPERIENCE

Automotive. B2B. Beauty. Beer. Beverage. Education. Entertainment. Fashion. Finance. Gaming. Identity. Luxury. Media. Music. Packaged Goods. Real Estate. Restaurant. Retail. Spirits/Wines. Sports. Technology. Telecom. Toys. Travel/Tourism.

### BRANDS

Adobe. Audi. AVG. Bank of America. C&A Brasil. Cheetos. Doritos. eBay. Fifth Third. Frito-Lay. Google. HP. Hyundai. JCPenney. Muscle Milk. Personal Capital. Qwest Communications. Redhook. Samsung. Select Comfort. Skype. Sony. Southern Comfort. Sprint. StubHub. Toyota. Wells Fargo. Yahoo! Yes to Carrots.

### RECOGNITION

**GS&P**  
2010. One Show Silver Pencil - Hyundai  
2009. Cannes Bronze Integrated Lion - Hyundai

**Collaborative**  
2007. Cannes Cyber Lions - Shortlist, self-promotion  
TheRealGhostwriter.com (copywriter partner's site)

**McKinney**  
2006. *Creativity* Magazine. *Contagious* Magazine.  
SouthernComfort.com sites featured in industry print

### REFERENCES

Available upon request.