



Matthew Scott Courtney

Maker of Adverts and Other Fineries

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WORK HISTORY

06.2018 - Current
Senior Experience
Designer, XD Team

Bank of America | Charlotte, NC
Visual and Interaction design focusing on Payments, Card Management, Rewards, & Account Onboarding. Project Lead, VP.

02.2016 - 06.2018
07.2012 - 02.2015
AD/Designer

OGD | ofgraphicdesign.com | SF Bay Area, CA
Freelance art direction and design. Various media. R/GA. Pereira O'Dell. Duncan/Channon. Organic SF. MuseBrands. EVB/Evolution Bureau.

03.2015 - 02.2016
Art Director

Duncan/Channon | San Francisco, CA
Art Direction and design. Broadcast, digital, print.

06.2009 - 06.2012
AD/Designer

Pereira & O'Dell | San Francisco, CA
Art Direction and design. Digital, print, packaging.

01.2008 - 04.2009
Art Director

Goodby, Silverstein & Partners | San Francisco, CA
Art Direction and design. Digital, identity, print.

08.2005 - 12.2007
Art Director

McKinney | Durham, NC
Art Direction and design. Focus in interactive.

05.2004 - 08.2005
Designer-Developer

Ulanguzi Creative Strategies | Raleigh, NC
Traditional and interactive experience.

EDUCATION

North Carolina State University | Raleigh, NC
College of Design, Bachelor of Graphic Design [BGD]

EXPERIENCE

Automotive. B2B. Beauty. Beer. Beverage. Education. Entertainment. Fashion. Finance. Gaming. Identity. Luxury. Media. Music. Packaged Goods. Real Estate. Restaurant. Retail. Spirits/Wines. Sports. Technology. Telecom. Toys. Travel/Tourism.

BRANDS

Adobe. Audi. AVG. Bank of America. C&A Brasil. Cheetos. Doritos. eBay. Fifth Third. Frito-Lay. Google. HP. Hyundai. JCPenney. Muscle Milk. Personal Capital. Qwest Communications. Redhook. Samsung. Select Comfort. Skype. Sony. Southern Comfort. Sprint. StubHub. Toyota. Wells Fargo. Yahoo! Yes to Carrots.

RECOGNITION

GS&P
2010. One Show Silver Pencil - Hyundai
2009. Cannes Bronze Integrated Lion - Hyundai

Collaborative
2007. Cannes Cyber Lions - Shortlist, self-promotion
TheRealGhostwriter.com (copywriter partner's site)

McKinney
2006. *Creativity* Magazine. *Contagious* Magazine.
SouthernComfort.com sites featured in industry print

REFERENCES

Available upon request.