



## Matthew Scott Courtney

Maker of Adverts and Other Fineries

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### AGENCY WORK

02.2016 - Current

07.2012 - 02.2015

AD/Designer

**OGD | ofgraphicdesign.com** | SF Bay Area, CA  
Freelance art direction and design. Various media.  
R/GA. Pereira O'Dell. Duncan/Channon.  
Organic SF. MuseBrands. EVB (2009, Toyota).

03.2015 - 02.2016

Art Director

**Duncan/Channon** | San Francisco, CA  
Art Direction and design. Broadcast, digital, print.

06.2009 - 06.2012

AD/Designer

**Pereira & O'Dell** | San Francisco, CA  
Art Direction and design. Digital, print, packaging.

01.2008 - 04.2009

Art Director

**Goodby, Silverstein & Partners** | San Francisco, CA  
Art Direction and design. Digital, identity, print.

08.2005 - 12.2007

Art Director

**McKinney** | Durham, NC  
Art Direction and design. Focus in interactive.

05.2004 - 08.2005

Designer-Developer

**Ulanguzi Creative Strategies** | Raleigh, NC  
Traditional and interactive experience.

### EDUCATION

08.2001 - 05.2005

College of Design

**North Carolina State University** | Raleigh, NC  
Bachelor of Graphic Design [BGD] May 2005

### EXPERIENCE

Automotive. B2B. Beauty. Beer. Beverage. Education.  
Entertainment. Fashion. Finance. Gaming. Identity.  
Luxury. Media. Music. Packaged Goods. Real Estate.  
Restaurant. Retail. Spirits/Wines. Sports. Technology.  
Telecom. Toys. Travel/Tourism.

### BRANDS

Adobe. Audi. AVG. C&A Brasil. Cheetos. Doritos.  
eBay. Frito-Lay. Google. Hewlett-Packard. Hyundai.  
JCPenney. Muscle Milk. Qwest Communications.  
Redhook. Samsung. Select Comfort. Skype. Sony.  
Southern Comfort. Sprint. StubHub. Toyota.  
University of Phoenix. Yahoo! Yes to Carrots.

### RECOGNITION

2010

#### ONE SHOW SILVER PENCIL

Hyundai Integrated campaign. GS&P.

2009

#### CANNES BRONZE INTEGRATED LION

Hyundai Integrated campaign. GS&P.

2007

#### CANNES CYBER LIONS (Shortlist)

TheRealGhostwriter.com (self-promotion site)

2006

#### CREATIVITY MAGAZINE. CONTAGIOUS MAGAZINE

SouthernComfort.com microsites. McKinney.

**References** | Available upon request.

