

EXPERIENCE

05.2009 - PRESENT
AD/Designer

Pereira & O'Dell | San Francisco, CA
Design and Art Direction.

01.2008 - 04.2009
Art Director

Goodby, Silverstein & Partners | San Francisco, CA
Art Direction and design in both traditional and nontraditional media, with specialization in interactive.

08.2005 - 12.2007
Art Director

McKinney | Durham, NC
Art Direction and design in both traditional and nontraditional media, with specialization in interactive.

05.2004 - 08.2005
Designer-Developer

Ulanguzi Creative Strategies | Raleigh, NC
Traditional and interactive experience. Shared several partnerships with RBW Advertising of Raleigh, NC.

EDUCATION

08.2001 - 05.2005
College of Design

North Carolina State University | Raleigh, NC
Bachelor of Graphic Design [BGD] May 2005
Cum Laude | Dean's List
Advanced Typography. Interactive. Motion courses.

CLIENTS

Goodby | Hyundai North America. Hewlett-Packard. Adobe. Sprint. Frito-Lay. Cheetos. Doritos.

McKinney | Audi of America. Sony. Southern Comfort. NASDAQ. Polaris Industries. Qwest Communications. Full Frame Documentary Film Festival. Select Comfort. Virgin Mobile. Coldwell Banker. Travelocity.

RBW/Ulanguzi | Nextel. CenturyTel. Eaton Electrical. UNC Chapel Hill. NC State University.

RECOGNITION

2008

ADCRITIC.COM

2007

CANNES CYBER LIONS (SHORT LISTED)
ADCRITIC.COM

2006

ADCRITIC.COM
CREATIVITY MAGAZINE
CONTAGIOUS MAGAZINE

SKILLS

Experienced with Macintosh and PC platforms and Web standards on both.

Adobe | Illustrator, Photoshop, InDesign, AfterEffects, Dreamweaver, Flash

Other | Fontlab, Autodesk Autocad, Cinema 4D (limited modeling).

Proficiency | HTML, CSS and Flash (animation and basic ActionScript).

Technical drawings. Illustration. Graphic art. Packaging design and model testing. Strengths in motion graphics. Video and audio editing.

References | Available upon request.